



PROTECT 2018

**“Doing Business
Amidst New Threats”**

International Conference & Exhibits

March 12 – 13, 2018 at New World Makati Hotel, Manila, Philippines

Science and Technology: The Key to a More Secure and Safe Tomorrow

A G E N D A

(as February 26, 2018)

Day One – March 12, 2018

9:00 – 9:30 A.M. Official Opening of Conference

Keynote: **Privacy Commissioner Raymund Enriquez Liboro**
Chairman, National Privacy Commission

9:30 – 10:00 Official Opening of Exhibits

Session 1 – What Every Businessman Should Know: Global Upheavals That Will Affect Business

Chair: **Mr. JV Emmanuel De Dios**
CEO, GE Philippines

Irreversible and accelerating political, social, and technological developments in the global economy affect not only our national security but are building up as powerful forces that threaten to disrupt existing business models. This session will discuss the new landscapes to guide businessmen and planners to avoid danger zones and find solutions oriented towards sustainable growth.

10:30–10:50 AM Redefining Security: A View from the Frontlines

Ms. Myla Pilao
Director for Technology Marketing
Trend Micro

10:50 – 11:10 Information Warfare
Ms. Maria A. Ressa
CEO & Executive Editor
Rappler Inc.

11:10 – 11:30 Presentation by IBM
Mr. Ruben Martin Mondejar, Jr.
C&SI Leader – IBM Security Services

11:30 – 11:50 Adapting Your Organization for the Future

- 11:50 – 12:05 Reactors:
- Mr. Alan A. Silor**
Assistant Secretary
Department of Information and Communications Technology
- Mr. Jose Luis U. Yulo, Jr.**
President
Chamber of Commerce of the Philippine Islands
- Mr. Demetrio Salipsip, Jr.**
Director of Research, Enderun Colleges
Executive Director, American Chamber Foundation Philippines, Inc.

Former President, Institute of Strategic and International Studies
- 12:05 – 12:30 Q&A
- 12:30 – 2:00 *Lunch*
Viewing of exhibits

Session 2 – Cybersecurity: A Business Risk, Not Only An IT Problem

Chair:

Gone are the days when companies could pass the headaches of cyber security to the IT department. Cyber threats are a growing business issue. A recent Cyber Security report by Telstra showed that 59% of Asian organizations experienced a security breach that interrupted their business at least once a month, something likely to increase in frequency.

- 2:00 – 2:20 PM Cyber Threats
Mr. Alexander Gordon
US Federal Bureau of Investigation
- 2:20 – 2:40 IOT vs. BPO: Is it a security fight we can win?
Mr. Tim Scyner
Regional Security Director for APAC
Sykes Asia, Inc.
- 2:40 – 3:00 Foresights 2018: Cyber Security Risks to the Banking Sector
Mr. Sam Goh
Senior Lead Technologist
Booz | Allen | Hamilton
- 3:00 – 3:20 Cyber Security Risks for the Energy and Energy–Related Industries
Mr. Michael W. Sakmar
Senior Director, Global Cybersecurity Consulting
GE
- 3:20 – 3:40 *Coffee Break*

- 3:40 – 4:00 The Use of Machine Learning and Orchestration for Addressing Cyber Threats
Mr. Niel Pandya
Director, Cloud and Data Security
Oracle ASEAN & SAGE
- 4:00 – 4:20 Presentation by **Microsoft**
- 4:20 – 4:50 Presentation by **FireEye**
- 4:50 – 5:10 Demystifying Blockchain: Opportunity or Threat?
Mr. Christer Cruz
Head, Solutions Consulting
NTT Data Philippines, Inc.
- 5:10 – 5:30 The Importance and Difficulty of Recruiting, Retaining and Developing a Cyber Workforce
Mr. Harris Lewis
Country Manager, Philippines
Booz | Allen | Hamilton
- 5:30 – 5:50 Q&A
- 6:00 – 8:00 **Networking Cocktail** (with National Security Adviser Gen. Hermogenes C. Esperon as Guest of Honour)

Day Two – March 13, 2018

Session 3 – Business Resilience for Business Continuity

Chair: **Dr. Jose P. Leviste, Jr.**
PCCI Director in Charge of Environment, Climate Change,
Mining and Urban Development

Chairman, Constellation Energy Corporation & Sindicatum
Renewable Energy Holdings, Philippines

How safe is your business and your community? Discussions on the latest technologies and tools for disaster risk reduction will show how to effectively harness these and ensure a safer future.

- 9:00 – 9:20 A.M. Natural Hazards in the Philippines: Processes, Events, Mitigation and Policy
Dr. Alfredo Mahar Francisco A. Lagmay
Executive Director
University of the Philippines Resilience Institute
- 9:20 – 9:40 The Building of Resilient Cities
Architect Nathaniel von Einsiedel
President
The Alliance for Safe and Sustainable Reconstruction (ASSURE)

Chairman/Principal Urban Planner, Consultants for Comprehensive
Environmental Planning (CONCEP)

- 9:40 – 10:00 **Presentation by YITU Technology**
- 10:00 – 10:20 Engineering Resilience through Science-based Public-Private Partnerships
Ma. Antonia Yulo-Loyzaga
 President, National Resilience Council
 Member, UNISDR Asia Science and Academia Technology Group (ASTAAG)
- 10:20 – 10:40 Q&A
- 10:40 – 11:00 *Coffee Break*

Session 4 – Security and War in the New Age

Chair: **Ambassador Benjamin P. Defensor**
 Presidential Adviser for Anti-Terrorism

The security and safety issues in daily operations are factors considered by today's investors. The protection of business and economic plans from attacks arising from new technologies such as artificial intelligence have to be in place and updated regularly if targets are to be met. But there are unforeseen events in business that cannot be predicted such as the security issue. In this session, we will hear from the experts and those directly involved in promoting security what could possibly happen.

- 11:00 – 11:20 The Current and Emerging Global Threat of Terrorism
Dr. Rohan Gunaratna
 Head, International Centre for Political Violence & Terrorism
 Research and Professor of Security Studies at the S. Rajaratnam School of International Studies, Nanyang Technology University, Singapore
- 11:20 – 11:40 The Middle East Update
Counsellor Melek Dilsen Seymenoglu
 Turkish Embassy in Manila
- 11:40 – 12:10 National Security Outlook
Gen. Hermogenes C. Esperon
 National Security Adviser
 National Security Council
- 12:10 – 12:30 Q&A
- 12:30 *Lunch*

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